

Visit England information taken from 'GBTS England LA & County & Towns Published September 2011'

[http://www.visitengland.org/insight-statistics/major-tourism-surveys/overnightvisitors/UKTS2010/LA\\_County\\_2006\\_2010.aspx](http://www.visitengland.org/insight-statistics/major-tourism-surveys/overnightvisitors/UKTS2010/LA_County_2006_2010.aspx)

Total	Total	Total		Holiday	Holiday	Holiday
Average Annual Trips	Average Annual Trips	Average Annual Trips		Average Annual Trips	Average Annual Trips	Average Annual Trips
2006-8	2007-9	2008-10		2006-8	2007-9	2008-10
thousands	thousands	thousands		thousands	thousands	thousands

Blackburn with Darwen	124	113	98	33	32	20
Blackpool	1646	1552	1503	1302	1260	1220
Burnley	95	64	58	17	8	8
<b>Chorley</b>	<b>65</b>	<b>48</b>	<b>64</b>	<b>21</b>	<b>12</b>	<b>14</b>
Fylde	139	136	101	70	81	64
Hyndburn	36	40	32	17	13	7
Lancaster	497	536	504	224	257	274
Pendle	25	30	21	5	5	2
Preston	345	320	338	108	132	130
Ribble Valley	93	66	52	53	39	26
Rossendale	26	28	17	10	13	4
South Ribble	17	17	22	5	3	2
West Lancashire	50	60	61	7	23	28
Wyre	43	43	70	12	18	45
Lancashire (LAA unspec	10	10	5	6	5	2
<b>Lancashire Total</b>	<b>3191</b>	<b>3058</b>	<b>2942</b>	<b>1879</b>	<b>1900</b>	<b>1844</b>

Total	Total	Total	Holiday	Holiday	Holiday
Average Annual Nights	Average Annual Nights	Average Annual Nights	Average Annual Nights	Average Annual Nights	Average Annual Nights
2006-8	2007-9	2008-10	2006-8	2007-9	2008-10
thousands	thousands	thousands	thousands	thousands	thousands

Blackburn with Darwen	350	345	265	133	161	102
Blackpool	4596	4529	4540	3743	3744	3787
Burnley	211	146	131	54	38	38
<b>Chorley</b>	<b>148</b>	<b>125</b>	<b>106</b>	<b>65</b>	<b>44</b>	<b>14</b>
Fylde	415	353	297	221	242	228
Hyndburn	101	92	80	40	20	12
Lancaster	1574	1662	1569	882	943	925
Pendle	51	57	35	11	11	2
Preston	995	849	833	324	357	336
Ribble Valley	247	157	134	141	94	73
Rossendale	76	52	38	26	29	4
South Ribble	44	48	63	20	11	8
West Lancashire	171	160	158	29	67	77
Wyre	148	167	271	42	70	187
Lancashire (LAA unspecified)	46	45	12	37	35	5
<b>Lancashire Total</b>	<b>9170</b>	<b>8787</b>	<b>8531</b>	<b>5768</b>	<b>5866</b>	<b>5797</b>

Total	Total	Total	Holiday	Holiday	Holiday
Average Annual Spend	Average Annual Spend	Average Annual Spend	Average Annual Spend	Average Annual Spend	Average Annual Spend
2006-8	2007-9	2008-10	2006-8	2007-9	2008-10
£ millions	£ millions	£ millions	£ millions	£ millions	£ millions

Blackburn with Darwen	13	14	13	3	3	4
Blackpool	313	293	289	258	249	246
Burnley	9	6	6	3	1	1
<b>Chorley</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>1</b>
Fylde	16	20	18	10	13	13
Hyndburn	3	2	1	2	2	*
Lancaster	57	66	65	34	41	40
Pendle	2	2	1	*	*	*
Preston	47	44	41	18	19	16
Ribble Valley	14	9	10	10	7	6
Rosendale	3	3	3	1	2	*
South Ribble	2	2	3	*	*	1
West Lancashire	5	5	5	*	1	2
Wyre	6	5	12	2	3	10
Lancashire (LAA unspecified)	4	4	*	4	4	*
<b>Lancashire Total</b>	<b>497</b>	<b>478</b>	<b>473</b>	<b>349</b>	<b>346</b>	<b>339</b>